

**Blue Thong Society
2010 Sponsorship Packages
4th Annual Conference / New Orleans
“Blue Thongs on the Bayou”
April 16th – 18th, 2010**



**“Blue Bayou Grand Package”
\$15,000 Sponsorship**

1. Major Sponsor of the “Blue Thongs on the Bayou” Conference.
2. Full Page advertisement on the front cover of the conference program.
3. Company banner placed on stage in the grand ballroom, and your company will be recognized during each meal.
4. Keynote or Workshop Speaker at conference.
5. Vendor table in the Grand Ballroom (premium position).
6. Two (2) Conference registrations /Accommodations for two (2).
7. Your company name/logo on the conference bag.
8. Opportunity to enclose product marketing materials or samples in conference bags.
9. One-year on BTS Website as a Sponsor.
10. Mentioned in BTS BABBLE Newsletter for all of 2010.
11. Access to all BTS Chapters throughout 2010 with workshop presentation opportunities.
12. Exposure at every BTS Regional Event throughout 2010.

**“Blue Gator Package”
\$5,000 Sponsorship**

1. Advertisement in the “Blue Thongs on the Bayou” conference program.
2. Keynote or Workshop Speaker at conference.
3. Two (2) Conference registrations /Accommodations for two (2).
4. Vendor table in the Grand Ballroom.
5. Opportunity to enclose product marketing materials or samples in conference bags.
6. One-year on BTS Website as a Sponsor.
7. Mentioned in BTS BABBLE Newsletter for all of 2010.

**“Blue Cajun”
\$2,500 Sponsorship**

1. Advertisement in the “Blue Thongs on the Bayou” conference program.
2. Workshop Speaker at conference.
3. One (1) Conference registration /Accommodations for up to two (2) guests in same room.
4. Vendor table in the Grand Ballroom.
5. Opportunity to enclose product marketing materials or samples in conference bags.
6. Mentioned in BTS BABBLE Newsletter for all of 2010.



**“Blue Beignet”
\$1,000 Sponsorship**

1. Advertisement in the “Blue Thongs on the Bayou” conference program.
2. Vendor table in the Grand Ballroom.
3. Opportunity to enclose product marketing materials or samples in conference bags.
4. Mentioned in the BTS BABBLE Newsletter for 2010.

Additional sponsorship opportunities include:

1. Attendee badges with your company logo.
2. Visor with your company logo.
3. Luggage tags with your company logo.
4. Koozies with your company logo.
5. 6-pack cooler bag with your company logo

Or, do you have another idea as a promotional item to promote your company? Please contact us.

**All Sponsorship Packages have the opportunity to add additional conference registrations for the discounted price of \$200 per person. Additional hotel rooms may be reserved at the conference discounted rate of \$139/night (at the JW Marriott), based on availability.*

For questions regarding sponsorship packages or to request a sponsorship registration for, please contact:

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For more details about the conference visit
www.bluethongsociety.com